

## GENERAL

**Prices:** All catalog prices are F.O.B. our Ohio factory, and DO NOT include shipping charges.

**Samples:** Random imprint samples are available at end quantity pricing, plus FedEx shipping charges. No Returns. Spec samples are available at end quantity pricing plus \$50.00 plus FedEx shipping charges. Lead time is 10 working days from final artwork approval.

**Less than Minimum Charge:** Imprinted items \$40.00 applicable to half of first column quantity only. All other charges apply.

**Overruns/Underruns:** Every effort is made to ship exact quantities, but on orders for imprinted items overruns or underruns *not to exceed 10% will be considered acceptable delivery with the customer charged or credited accordingly.*

**Substitutions:** Sweet Nut Tree reserves the right to substitute similar items of greater or equal value if necessary to ensure on-time shipment.

**Catalog Illustrations:** The logos appearing in this catalog are for illustrative purposes only. They do not imply endorsement by the owners of the designs. Merchandise bearing these logos is available for sale only to parties expressly authorized by the owner of the designs.

## IMPRINTS

**Standard Imprint Colors:** (All PMS numbers are approximate) Black, White, Gold (PMS 871), Silver (PMS 877), Light Blue (PMS Process Blue), Dark Blue (PMS Reflex Blue), Violet (PMS Violet), Purple (PMS Purple), Warm Red (PMS Warm Red), Bright Red (PMS 485), Red (PMS Rubine), Pink (PMS Rhodamine), Burgundy (PMS 201), Yellow (PMS Yellow), Light Green (PMS Green), Dark Green (PMS 3435), Orange (PMS 021), Brown (PMS 469).

**PMS Color Match:** For any color that is not listed as a standard imprint color there is a PMS charge of \$40.00.

*An exact match cannot be guaranteed.*

**Multi--Color Imprints:** Additional colors are available as described below: **Canvas Duffel Bags, Tins, Wood**

**Boxes, and Apothecary Jars:** Additional colors are available at \$1.20 per item, per color.

**New Art:** art/screen set-up charge of \$35.00 per color.

**Repeat Art:** art/screen set-up charges of \$24.00 per color.

### **Custom Popcorn and Pretzel Tins:**

Additional colors are available at \$1.50) per item, per color.

**New Art:** \$60.00 per color screen charge.

**Repeat Art:** \$30.00 per color screen charge.

Artwork Requirements: Artwork delivered via e-mail or disk must be in the following acceptable formats:

Illustrator 9.0 or less with all text converted to curves/outlines.

An .EPS file, with all text converted to curves/outlines, compatible with Illustrator.

A One-Color Photoshop 5.0 or less file at 300 dpi to size.

Multi-color printing requires submission of color-separated black and white artwork. Artwork is subject to

approval. If additional art time is required, a charge of \$35 per hour will apply. Art charges will be quoted before work is begun. Lead times apply after final artwork approval.

Contact customer service for details.

**Logo Positioning:** Imprints will be positioned as illustrated in our catalog. Orders requiring special positioning are subject to acceptance by our graphics department.

## PRODUCTION AND SHIPPING

**Production Time:** Our internal production lead time is normally fifteen working days from artwork APPROVAL. Shipping instructions, as well as drop ship lists in e-mail excel format as described below, must be received seven working days prior to shipment.

**Individual and Drop Shipments:** Individual and drop shipments will be invoiced at actual shipping cost plus \$3.00 per location.

-Do not include PO Boxes or Canadian/International addresses on lists.

-Federal Express, UPS and freight companies will not accept customer or distributor supplied shipping labels.

-No liability is assumed for shipments lost, delayed or returned because of insufficient address. Lists of recipients and addresses should be sent via

e-mail MS Excel, CSV format. Call CEShoppes 888.249.0420 or email [cecsr@CEShoppes.com](mailto:cecsr@CEShoppes.com) for a pre-

formatted Excel sheet. **We only accept our pre-**

**formatted sheets.** If you supply in other than our format add an additional \$3.00 per address.

All other format of lists (i.e. typewritten, faxed, or word documents) must be complete with name, street address, apartment number, city, state, & ZIP code.

For these addresses, an additional handling charge of \$3.00 will be applied per location. Any address correction charges due to incorrect information provided will be charged back at the published rates.

**Canadian and International Shipments:** \$20.00 per location plus shipping charges.

**Card Enclosure:** Gift cards are available at \$1.50 each. No charge for enclosing gift cards you supply.

**Shipping Weights:** Please inquire on specific items.

**Dimensional weights may apply.** All shipping weights are approximate. Freight charges quoted are Estimates only. Please indicate if address(es) are commercial or residential.

**Shipping Dates:** Please specify your desired shipping date, and allow for delays in transit. WE ARE NOT RESPONSIBLE FOR SHIPPING DELAYS ENROUTE. Sweet Nut Tree customer service representatives will be happy to help you determine a ship date.

**Shipping Methods:** Unless other arrangements are made, shipping is by FedEx ground or truck, FOB our Ohio plant. Expedited shipments are available and recommended for sensitive products during certain times of the year. Contact Sweet Nut Tree for shipping recommendations and quotation of additional charges.

**Seasonal Availability:** All items are available for shipment at catalog prices November 1-March 1. Shipments of certain items at other times of the year may require additional charges for shipping and packaging.

**Perish ability:** Nuts and chocolates should be stored in a cool, dry place.

**Returns:** Merchandise is returnable only with written authorization of Sweet Nut Tree. Request for return must be made within 5 days of receipt of merchandise.

**Cancellations:** Must be in writing and are subject to acceptance by Sweet Nut Tree. Work started or completed prior to cancellation will be billed at prevailing rates, plus \$100.